

ASSET MAP TOOLKIT



CREATING AN ASSET MAP

An asset map is a visual and interactive way to gather information about the buildings, places and facilities that are important to people.

It is an exercise that individuals can do at drop-in events or focus-groups can do together.

Talk to participants about -

- Where is important?
- What do they value about those places?
- What more they want from them in future?

Make sure they **note down** their answers on a tag and use it to mark the place on the map. Some people might like your help to do this.

Encourage everyone to **add their own tag** even if the place is already marked. Popular places might have lots of tags! – that's useful information too.

TALKING IT THROUGH

If people are stuck for **what places they value**, try these questions

- *Where would you take visitors to the village?*
- *Imagine you're having a good chat with another local. Now, where are you standing?*
- *If you wanted to take up a hobby or club, where would you go?*
- *If there was a disaster where would people head to?*
- *If you wanted a quiet moment in nature, where could you go?*

If people are stuck for **what would improve the places they value**, try these questions

- *What if it were just the same in 5 years, or 10 years?*
- *If more people used it, what would it need?*
- *Who else could use it that doesn't use it now?*
- *How could it do more good for the village?*

GATHERING INFORMATION

Take pictures during the event, including of the completed map. They can be a record and used to convey the event to people who didn't attend and the consultation work to funders.

Use the tags to make a list of

- Where is important
- How many people said so
- All the reasons they are important
- All the ways they could grow or improve

Place		Value	Improvement
Village hall	35	Somewhere to meet. Home for activities and groups. Children's activities.	Warmer in winter (12) Nicer loos (8) Exercise mats (5) Online timetable (4)
Dog & Duck	32	Socialising. Quiz nights. Carols, bonfire night. Sport screening.	Something for older people (6) – coffee morning? Darts (3)
Woods	24	Dog walking. Nature & wildlife. Country views.	Muddy path near Flint Cottage (8) Bench at Mill Rise (3)

You will need

1. Large scale map
2. Notice board or tabletop
3. Pins, tack or sticky tape
4. Pens
5. Printed tags & instructions

PRINTED RESOURCES

WHERE IS IMPORTANT TO YOU?

We need to know which places in the village are important to people and what makes those places special.

What should be protected?

What should be improved?

Please tell us as many places and reasons as you can.

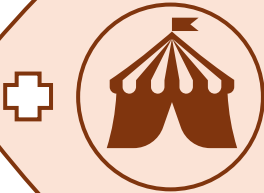
1. Take a tag

2. On the **front** write the name of the place & why it is important to you.


3. On the **back** write what would make it better

4. Stick the tag on the map!

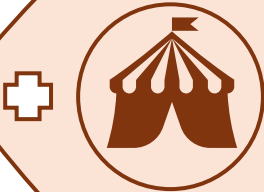
If it is tagged already – tag it again!




Meeting Place



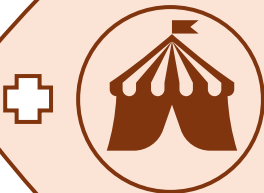
Meeting Place



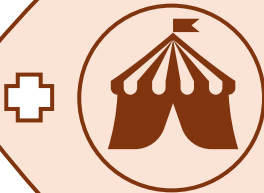
Meeting Place



Meeting Place



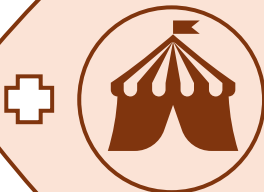
Meeting Place




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Sport & recreation




Sport & recreation




Sport & recreation




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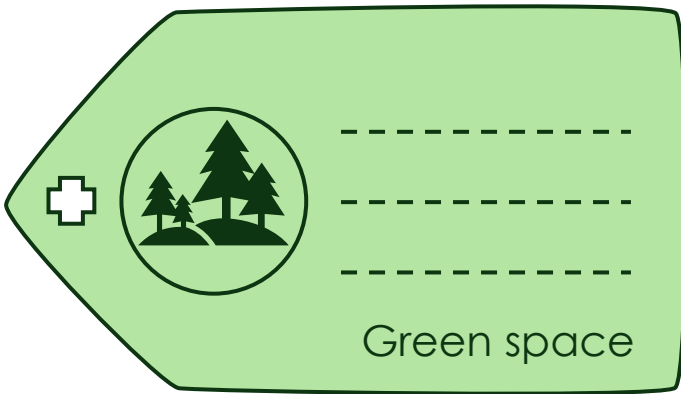
Sport & recreation



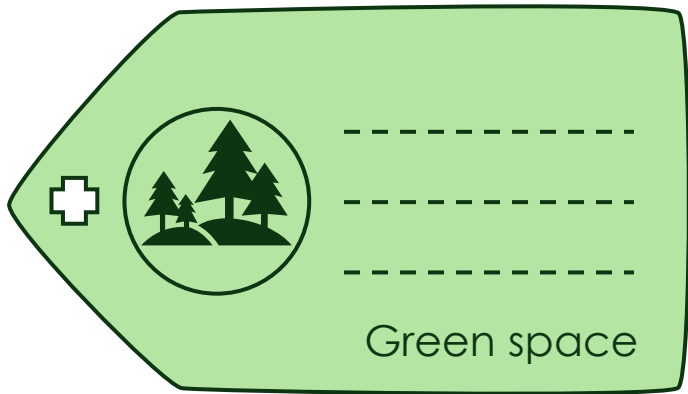
Sport & recreation



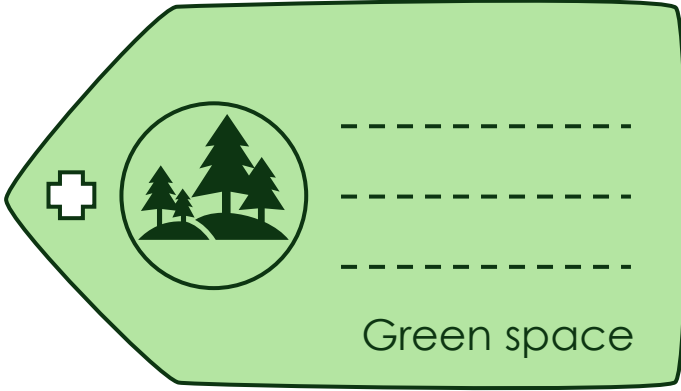
Sport & recreation



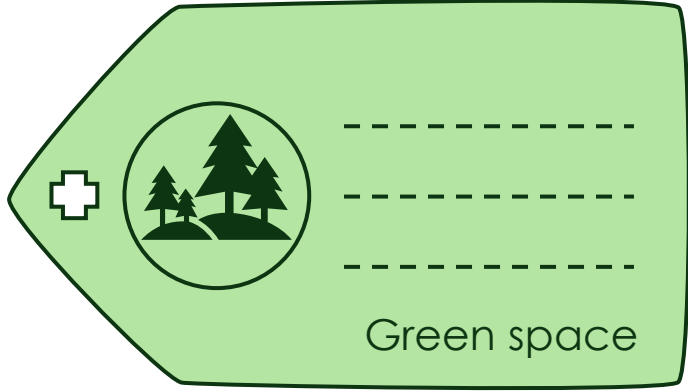
Green space



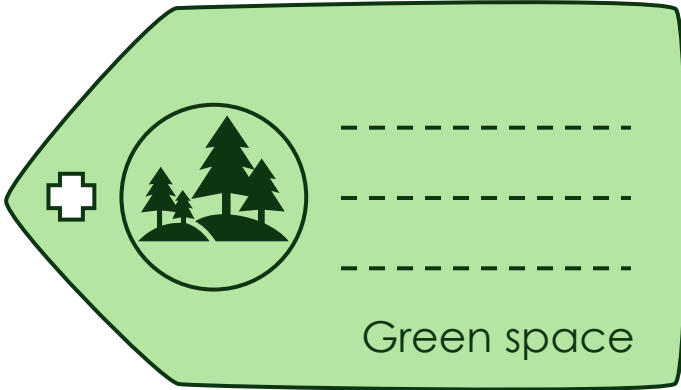
Green space



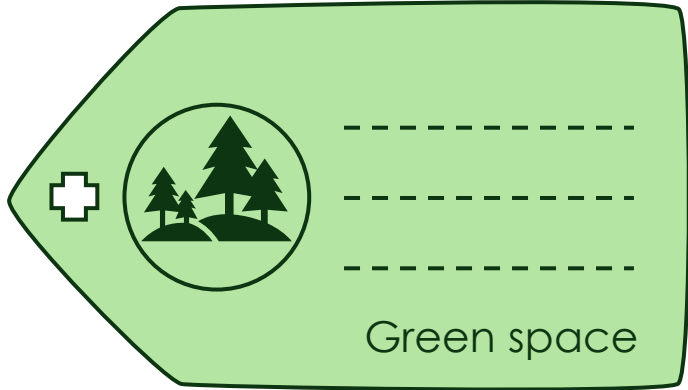
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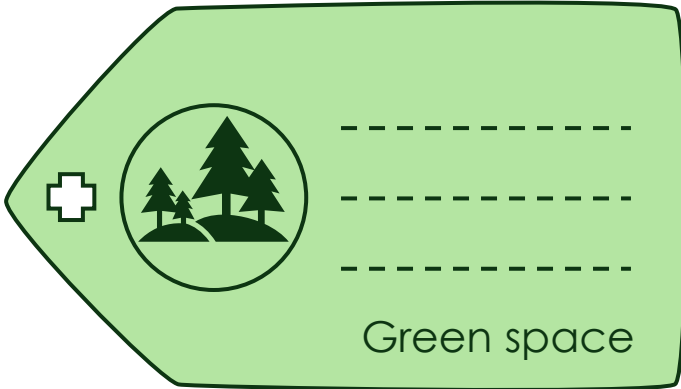
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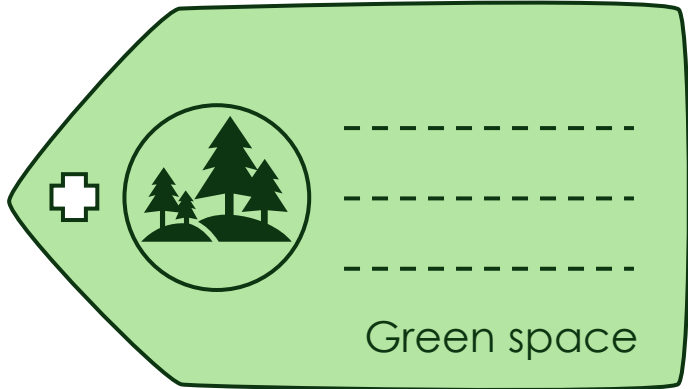
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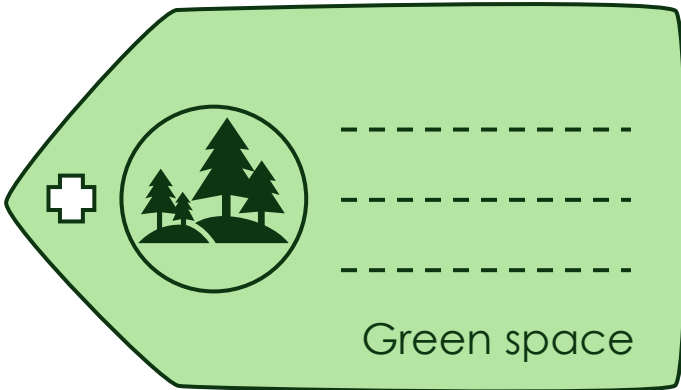
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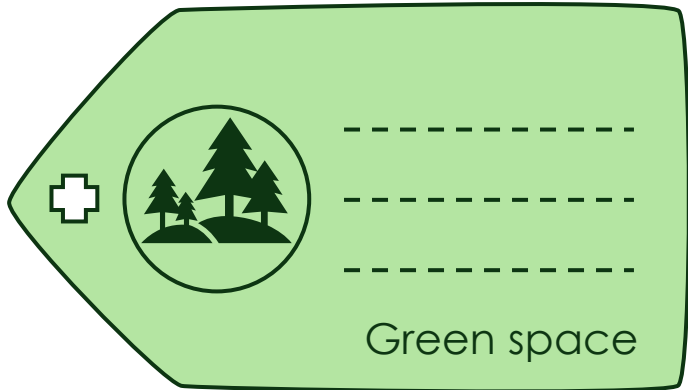
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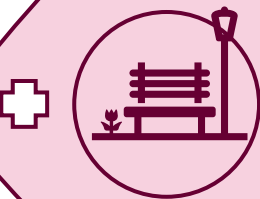
Green space



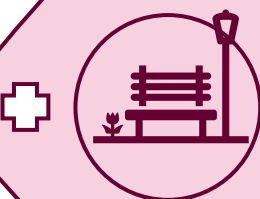
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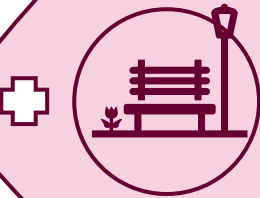
Green space



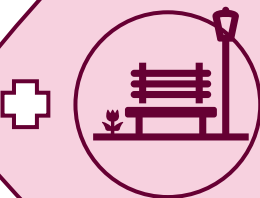
Public space



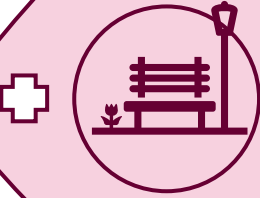
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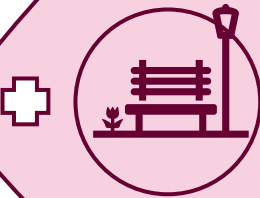
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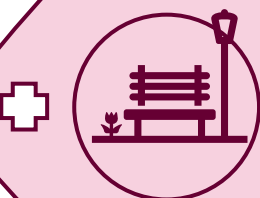
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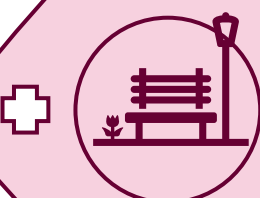
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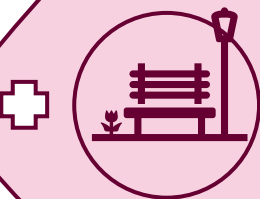
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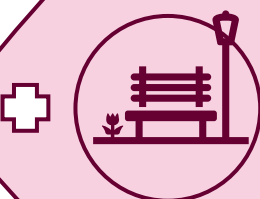
Public space





Public space





Public space





Public space





Transport





Transport





Transport





Transport





Transport





Transport





Transport



Transport



Transport



Transport




Climate protection



Climate protection



Climate protection




Climate protection



Climate protection



Climate protection



Climate protection



Climate protection



Climate protection



Climate protection



Business/service



Business/service



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