

#VfP SUDBURY

Vision for Prosperity

Sudbury bypass

A Sudbury western bypass has been identified as a scheme that would provide relief and remove vehicles from the town to reduce congestion and improve air quality. A funding bid for a bypass was rejected by the Government in 2003 on environmental grounds.



Further work published by the county council in 2017 indicated that there was a credible business case to be made for a relief road. The county council has now received funding from partners across Suffolk to carry out more detailed work to develop solutions to the traffic problems around Sudbury. This work will begin with a **full assessment of available options**, large and small, that might help to address the issues. Should the work conclude (as has been found in the past) that a new road would most effectively resolve Sudbury's traffic problems, more detailed assessment of a potential scheme would be carried out in order to prepare a bid for funding.

This would include consideration of the benefit and dis-benefit to the natural environment outside the town and to the community and the built environment within the town. This work will be completed by **spring 2019**.

Town Centre



The Town Council is leading a detailed look at the town centre and the options for improving the user experience – consultation will follow in Summer.

Gainsborough House Museum



The District Council has gifted Gainsborough's Chambers to the Gainsborough's House Society, allowing it to be fully incorporated into the project's £8.7 million investment in the regeneration of the centre of Sudbury.

Hardwick House Surgery



An alternative site is being sought and will be announced by the end of 2018.

Household Waste Recycling Centre



The HWRC will relocate to Chilton Woods when the employment land is released later in the development.

Hamilton Road Quarter



This area will be redeveloped with new shops, cafes and homes in a leisure-focused development, with a Cinema intended to be at the heart of the project.

Buses will now stop on-street instead of at a bus station. The Boreham Gate Centre is to be retained and given a facelift. Details will be considered by BDC Cabinet, prior to engaging a development partner in the summer.

Chilton Woods



Outline planning permission was granted in 2017 for 1,150 homes, space for 1,900 new jobs to be created, and new primary school. Suffolk County Council (as owner of the site) is promoting it and actively looking for a developer to start the 10-year construction.

Belle Vue House and Park



The former swimming pool and a small part of the park will be developed into an hotel. Details will be considered by Babergh's Cabinet in a business case in Summer. Belle Vue House will be sold separately for sympathetic residential conversion.

Car parking



The Council has committed to a parking strategy by Winter 2018 which will consider possible charges. Girling Street car park will remain in use for shoppers. The longer-term ambition is for North Street car park to be multi-storey.

Kingfisher Leisure Centre



A £1.4m refurbishment of the leisure facilities will begin in 2018.

Lorry Park



The need for a lorry park will be reviewed, and if necessary an alternative site will be sought and announced by the end of 2018.

Marketing and branding

"Wool towns", Gainsborough, St Peters Cultural Centre, and our Silk heritage are the main elements to be explored as part of new marketing strategy to promote tourism and investment.

Strategies

New District Council housing, economic and infrastructure strategies will be adopted in 2018. These together with the annual publication of the Councils' priorities will demonstrate a coordinated and focused direction and ensure people understand how their Councils are delivering growth District-wide.

Growth projects

Babergh District Council will invest £1million from Business Rate Retention in projects that facilitate growth in 2018/19. The Council is considering how it could invest the money and will announce its intentions later this year.

Community Infrastructure Levy

Babergh District Council has developed and adopted the "Community Infrastructure Levy spending schedule" and will start to invest hundreds of thousands of pounds in infrastructure and community improvements across the District.

Joint Local Plan

The Joint Local Plan will be adopted by 2020 to give certainty to developers and communities about how places will grow over the next 20+ years.



Delivering a Vision for Prosperity



Babergh District Council is driving forward prosperity and as Sudbury is the nucleus of the District, success here is crucial to the prosperity of whole community. There are many different opinions to consider in mapping out the future of the town, and our starting point has been to discuss and understand the views of the local community. **We have listened** and here is the action plan with up-to date information about that issues that matter most to **you**. Our partners have shared this journey and we look to them to help us ensure that the people of **Sudbury and the surrounding villages** receive the best possible service as we look to the future.

“Sudbury can move forward now we have clarity and consensus on the major investment decisions.”



Timeline



Success will depend upon the **combined efforts** of a range of partners and stakeholders that have an interest in the town and its surroundings.

This will mean measurable targets and accountability for implementation. The public will be kept involved with regular updates and opportunities to help shape the direction we take.

We hope you are as excited about this new era in Sudbury's timeline as we are, but please don't think that "this is it"! We look forward to keeping **Delivering a Vision for Prosperity** going as we develop more projects and ideas, and reshape our services to better meet your needs.



Councillor John Ward, Leader of Babergh District Council "Babergh District Council is leading the renaissance in Sudbury and its surrounding area as part of a new drive for investment and growth District-wide. We're encouraging businesses, providing improved facilities for residents and visitors, developing the night-time economy, and cementing the town as a major force in Suffolk's economic portfolio. New investment in a hotel, cinema, better retail, more places to eat out, and improved parking will ensure Sudbury lives up to its potential."

Chris Starkie, Chief Executive of New Anglia LEP "The Local Enterprise Partnership recognises the investment being made in the Sudbury area as the start of a major change in Sudbury's economic role in Suffolk, delivering jobs and business opportunities for local people."

Sue Ayres, Mayor of Sudbury "We're thrilled that these big-ticket projects are starting to come to fruition, ending a period of uncertainty with a clear, ambitious suite of major investments. These will deliver new jobs, leisure opportunities, homes and an injection into our town centre to bring more people in."

John Dugmore, Chief Executive of Suffolk Chamber of Commerce "Suffolk Chamber of Commerce believes that the economic potential of the county's market towns will be a key contributor to the future inclusive growth we all seek. This potential will only be fully unlocked through a coordinated and planned approach between businesses and the public sector. That is why we welcome Babergh District Council's Vision for Prosperity for Sudbury as it identifies the positive steps that need to be taken to deliver inclusive growth in the town."

Matthew Hicks, Leader of Suffolk County Council "Suffolk County Council is proud to be part of the partnership approach to assist economic growth in Sudbury and Stowmarket. This demonstrates our commitment to creating the right conditions and working with the right people to deliver real change."



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